Purpose Learning Lab

Helping Youth Discover Endless Possibilities Through Life Changing Enrichment Programs during non-school hours

2022 IMPACT REPORT

A message from our founder

Purpose Learning Lab's work is anchored in equity to ensure children and families from marginalized communities are prioritized and elevated through our STEAM Infused workshops, wellness opportunities, and enrichment programs. To advance equity, we aim to reach diverse students and communities to champion change and empower historically underserved, underrepresented populations with greater academic opportunities to achieve brighter futures

A year with unique challenges

Our students had a fruitful year with the Purpose Learning Lab. With the help of our sponsors, we were able to fund for brand-new initiatives that helped our kids reach their full potential. With the support of our donors, we were able to launch and maintain a number of programs. The goal of Purpose Learning Lab is to continue helping Durham's underprivileged families and communities.

IMPACT SNAPSHOT

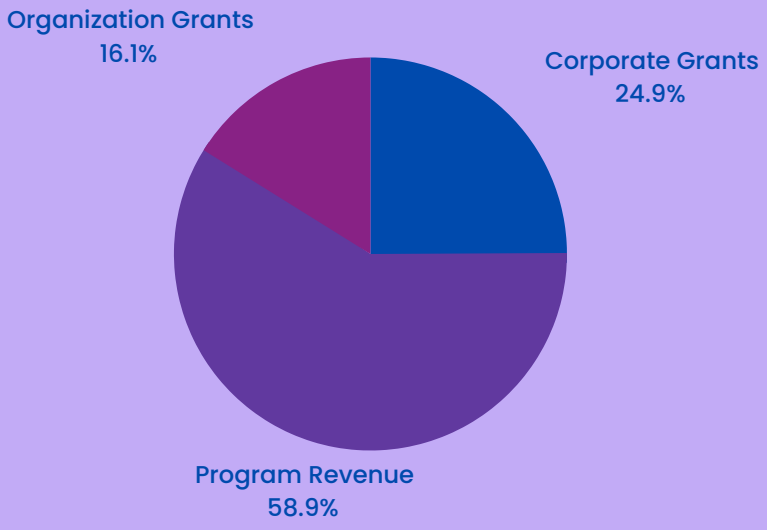
35
Sponsors

9
2022-2023 Partnerships

18
Enrichment Courses

Finance Highlights

$181,700



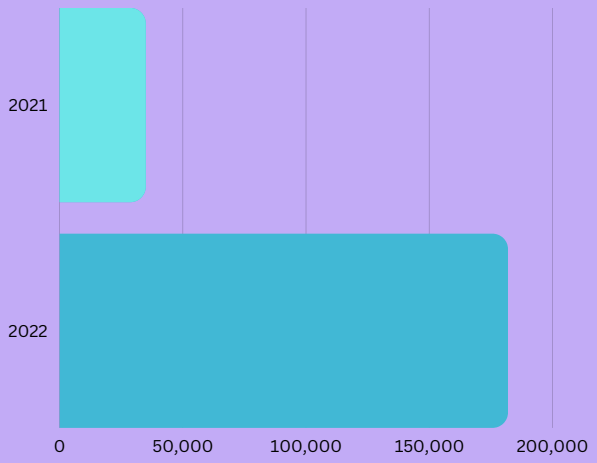
PLL GOAL

The Goal of Purpose Learning Lab, Inc is to prepare scholars for scholastic activity and prevent them from experiencing turbulent transition to in-class learning and offer a positive support system to avoid the pitfalls that can derail their education. The focus is slightly different at each level, but the goal remains the same; child development, family relations, and education/mental/social development.

Revenue Growth 2021-2022

Revenue

Significant Revenue Increase since the start of Our program in 2021 Thanks to Our Sponsors and Community Out Reach



98%

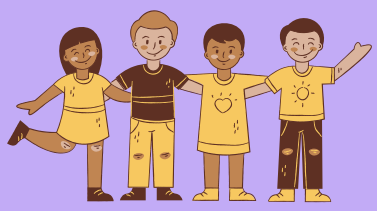
Student retention

Female **54%**

Male **46%**

$80,000 in Scholarships

Youth Served



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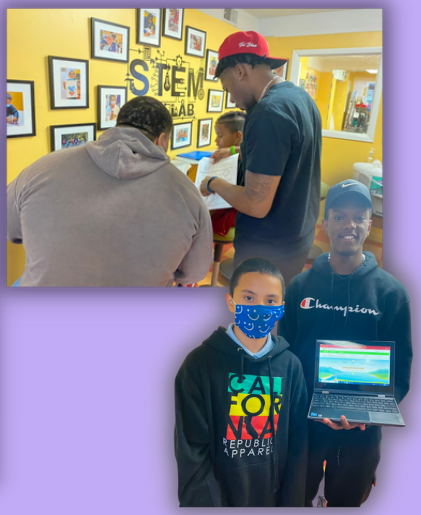
PROJECTS	DETAILS	OUTCOME
Finding Purpose in Entrepreneurship	This 6 -Week Program will help us pour career experiences into the hearts of youth as well as give them an opportunity to experience the richness of education. Our program is designed to help youth, children, and families transform classroom knowledge into marketable solutions.	With our 2022 Finding Purpose in Entrepreneurship we had 30 youth entrepreneurs. We also had 8 sponsors including NCIDEA, Empact Tennis, Durham Bottling Co, Authentic Impact.
Purpose Learning Lab STEAM Enrichment & Wellness Initiative	Our weekly S.T.E.A.M classes strives to integrate the content and skills of science, technology, engineering, and mathematics. Each activity develops critical thinking while strengthening each child's problem-solving skills.	This course is offered every Monday and has provided a hand full of students the opportunity to take part in live stem experiments while strengthening each child's problem-solving skills.
Finding Purpose in Mentorship, Prevention,& Awareness	To help youth enrich their lives, In this class, we encourage students to "Let your mind go, let thoughts go, and design without barriers. Students can choose from Cheer & Dance, spoken word poetry, design, and Self-esteem workshop	This course has several sessions offering a chance for youth to tap into creativity. Groups of five are encouraged to, "Let their mind go, let thoughts go, and design without barriers.
Resilient Recreation, fitness, and wellness Fight against obesity	These initiatives provided by Purpose Learning Lab are aimed at helping young people combat obesity and develop healthy lifestyles.	We offer several different programs to instill healthy habits in our youth. Including our Purpose Pearls Cheer & Dance Club is used to Spark children's Kinesthetic Creativity in our weekly Cheer & Dance Class. As well as our Youth Yoga & Meditation program. Both Yoga & Massage helps reduce stress, anxiety, lower blood pressure, improve heart function, and calm body, mind, and spirit.
Camp Outrageous Help Scholars thrive through adversity	Camp Purpose is a summer program designed to tap into kid's natural curiosity with the use of teamwork, immersive hands-on activities, field trips, and innovative weekly enrichment programs that will ignite their inner genius.	Our Innovation and S.T.E.M. program is designed to generate new methods, creative thoughts, and new imaginations in our youth. We are devoted to teaching kids the advantages of developing stronger problem-solving skills, critical thinking, and collaboration. In our program, we educate kids on how to transform an idea or invention into a useful service that benefits neighbors.
Hope, Heal, & Design Arts - Healing Through Arts	To help youth enrich their lives, Purpose Learning Lab, Inc is offering a Hope, Heal, and Design class. In this class, we encourage students to "Let your mind go, let thoughts go, and design without barriers.	Students can achieve soul renewal in this class by breathing in calmness and releasing their emotions into the air. In our design lab, we firmly believe that "The Sky is Your Only Limit." These kids are able to go beyond their creative limitations because no artistic ability or expertise is necessary in this course.
"Save our Youth Initiative". Help us Disrupt the the Pipeline to Penitentiary	This program provides all Teenagers with a variety of career, wellness, and prevention opportunities inside Our Lab. We strive to promote skills that will help these teens in their everyday life from Entrepreneurship, Character Education, Financial Literacy, and Life Skills.	This APG program provides all adolescents ages 13-18 with a variety of experimental learning opportunities to not only fight stress, but find serenity, build a resilient mindset, and learn evidenced based strategies to manage the turbulence of adolescence and improve overall well-being. Because we are adamant about disrupting the pipeline to penitentiary, we also provide career pathways, substance abuse education, prevention, and awareness.

STEAM Infused Workshops

Planting with Purpose Self-Esteem Garden

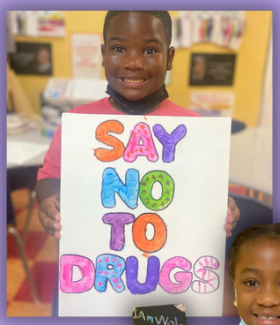
Private Tutoring & Test Prep



Resilient Recreation, Learning Excursions & Wellness Courses

Annual Christmas Toy Drive & Service Learning Opportunities

Mental Health, Prevention, & Mentorship/ APGWellness



WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT

Durham County Government for American Rescue Plan Act Funding
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Boy Scouts of America
Walmart
BCBS
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Erica McQueen
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Love to Serve Tennis
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GDBCC
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Mr. Cutz Barbershop

THANK YOU TO ALL OUR DONORS AND VOLUNTEERS

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