

ANNUAL IMPACT



REPORT

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NON-PROFIT

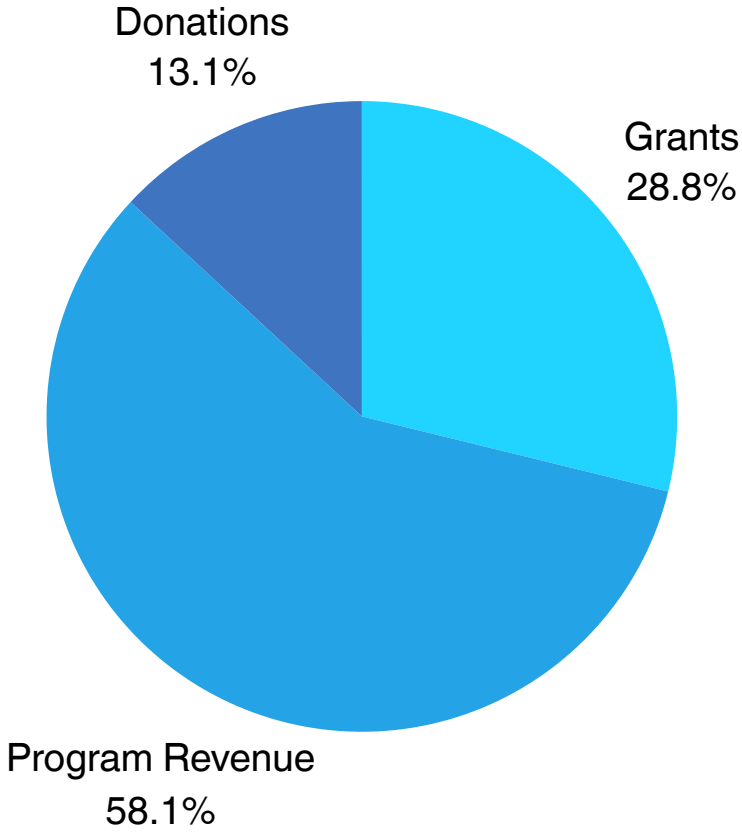
Purpose Learning Lab prioritizes equity by offering STEAM workshops, wellness programs, and enrichment activities, focusing on marginalized communities. Our goal is to reach diverse students and communities, championing change and empowering historically underserved populations with greater academic opportunities for brighter futures.

Purpose Learning Lab, Inc (PLL) is a non-profit organization that is committed to investing in youth, children, and families through education, wellness, and mentorship to create agents of change. We provide programming during non-school hours such as: after-school enrichment, tutoring, and vocational training for minority students and families in the RDU area. Our programs are designed to not only inspire young adults, but empower them with tools needed to contribute in a greater way to their community and families while building their self-esteem.

Our organization opened our doors in 2020 to provide learning opportunities during non-school hours to narrow the gap and create equitable enrichment solutions for youth, children, and families who reside in rural and underserved communities. Next to our STEAM infused enrichment opportunities, we provide private tutoring, mentorship, and mental health services to provide social-emotional supports for students and their well being.

Our students had a successful year thanks to the Purpose Learning Lab and our sponsors. With their support, we funded new initiatives to help kids reach their full potential and launched various programs for Durham's underprivileged families and communities.

HIGHLIGHTS



Since the inception of our program in 2021, we are thrilled to announce a substantial increase in revenue, a testament to the unwavering support of our sponsors and the success of our community outreach efforts. This milestone underscores the positive impact and engagement we've achieved, fostering meaningful connections and partnerships. We extend our sincere gratitude to our sponsors and the community for their invaluable contributions, which have been instrumental in driving the program's success and allowing us to make a significant impact in our endeavors.

98%

447



Student Retention



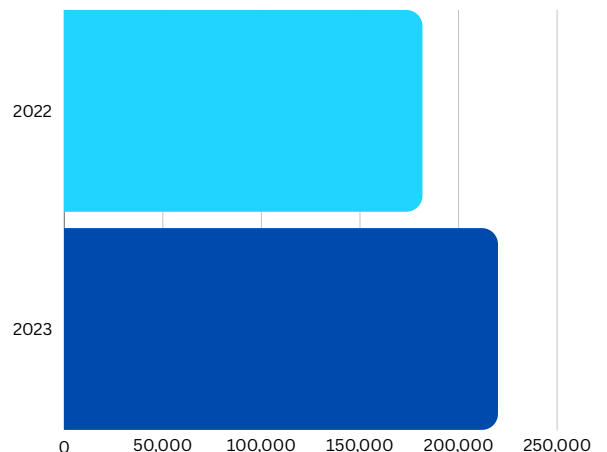
Youth Served



63 Scholarships were given for students to attend our program for free or at a reduced rate

Revenue Growth 2022-2023

220,000



PROJECTS

DETAILS

OUTCOME

Summer Camp 2023

Camp Purpose is a summer program designed to tap into kid's natural curiosity with the use of teamwork, immersive hands-on activities, field trips, and innovative weekly enrichment programs that will ignite their inner genius.

Our Innovation and S.T.E.M. program inspires youth with creative thinking, problem-solving, and collaboration skills. We Served 103 Youth over a Span of 10 Weeks.

Annual Service Learning Project

Our project reflects a commitment to community service and the transformative power of kindness.

In our annual project, we made 100 Affirmation Plates for the homeless—each plate carries uplifting messages, spreading positivity and kindness to those in need.

Our Annual Entrepreneur Business Fair

Witness young entrepreneurs' innovation and ambition as they showcase creative ventures and groundbreaking ideas. Connect with the next business leaders, celebrate their talents, and be inspired by the future of entrepreneurship.

The Youth Entrepreneurship Business Fair showcased innovative ventures and the ambition of young entrepreneurs, featuring creative ideas from the next generation of business leaders.

Resilient Recreation, fitness, and wellness Fight against obesity

These initiatives provided by Purpose Learning Lab are aimed at helping young people combat obesity and develop healthy lifestyles.

We offer diverse programs to promote healthy habits in youth, including our Purpose Pearls Cheer & Dance Club for kinesthetic creativity and our Youth Yoga & Meditation program to reduce stress and enhance overall well-being. We also offered a 10 week Basketball Camp.

Family & Friends Wellness Weekend

"Family Over Everything" Wellness Retreat: Cherish meaningful bonds through activities, heartfelt conversations, and lasting connections.

The Durham Bulls donated \$1,500 to support families attending our wellness retreat in Charlotte, NC on August 3, 2023. Their generous contribution enables more families to benefit from this transformative experience, promoting health and well-being in our community.

Financial literacy with Wall Street Juniors

Wall Street Juniors partners with Purpose Learning Lab for a FREE Wealth Builders Course, empowering youth in business for a brighter, innovative future.

Wall Street Juniors empowers scholars with a 6-week financial literacy course and hosts a FREE Wealth Builder summer camp for marginalized youth in Durham County.

WE'D LIKE TO THANK ALL OUR DONORS FOR THEIR GENEROUS SUPPORT

Durham County Government for American Rescue Plan

Act Funding

The Oak Foundation

Durham Committee on the Affairs of Black People Inc.

PB Durham

Durham ABC Board

NCIDEA, Wakaboomee, VA. Tutors, APL Tutoring

The Pollination Grant

Sam's Club

Boy Scouts of America

Walmart

BCBS

Spicy Green , Cape Fear Tutoring, & Durham Public

Schools Nutrition

Charles & Leigh Pate in Honor of Miracle & Zi'marie Lyon

Voice Therapeutic Solutions

E. Micheal Paul & Let's Get Social

Tenisha Towe & Latida Adams

Graced, Inc & Tiffany Swoope

Anne Rayman in honor of " Gale Adland"

Harris Teeter

Chick-Fil-a

Domino's

Foodlion

Firehouse Subs

Kramden Institute

Ware Law Firm

E. Micheal Paul

Erica McQueen

Nathan fields

Michele Montgomery

All Good Real Estate

Love to Serve Tennis

Peter & Rebecca Kuhns

GDBCC

Perkins Orchard

Cooperative Extension

Right Time Reality

F7 Development

Mr. Cutz Barbershop

*Thank
you!*



THANK YOU TO ALL OUR EMPLOYEES AND VOLUNTEERS

Special Thanks to our Parents of the Year :

Althea Singleton
Lashuanda Thomas
Ivy Baker
Tierra Sellars

Special Thanks to our Employee of the Year :

SaiQuanza Outlaw

Special Thanks to our Volunteer of the Year :


Julia Lhotellier



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